What is inclusive entrepreneurship?

• Entrepreneurship that contributes to social inclusion and gives all people an equal opportunity to start up and operate businesses.

• Inclusive entrepreneurship policies aim to support business creation and self-employment for those who come from social groups that are under-represented in entrepreneurship or disadvantaged in the labour market.
  – i.e., the unemployed, youth, women, seniors, ethnic minority groups and migrants, people with disabilities
Why inclusive entrepreneurship important?

• Rising inequality in most economies poses a challenge for the sustainability of growth and public trust in the political system.

• Inclusive entrepreneurship provides an opportunity for those in disadvantaged groups to participate in society and the economy by creating their own jobs.

• Inclusive entrepreneurship programmes may also increase an individual’s skill level, increasing their employability.
New business ownership rates, 2008-12

Source: Special tabulations of the GEM adult population survey, 2008-12.

- Bringing all groups to the average would result in another 23 million new business owners in the EU.
Many population groups often face more and different barriers to business creation.

1. **Financing:**
   - Provide targeted loan guarantee and microcredit schemes where the reach of mainstream support is inadequate.
   - Use competitive delivery mechanisms in supports.
   - Combine supply-side measures with improved financial literacy skills.

2. **Training:**
   - Teach about start-up, as well as sustainability and growth.
   - Deliver in partnership with community organisations; use entrepreneurs.
   - Provide training for trainers.
3. Coaching and mentoring:
   – Use coaches and mentors from targeted client group.
   – Set clear objectives and limit relationships to 1 or 2 years to discourage relationships build on dependence.
   – Provide training for coaches and mentors that focusses on communication skills and includes sensitivity training.

4. Strengthening institutions:
   – Provide welfare bridges and redesign social security systems to ensure that entitlements are not lost.
   – Reduce the complexity of business registration and administrative requirements for small firms.
   – Improve qualification recognition of immigrants.
Further information