Abstract for the 11th INSME Annual Meeting

Panel I

“The right skill set for a globally competitive and innovative enterprise”

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Nations worldwide believe in the importance of instilling a culture of innovation and entrepreneurship in the economic and social development. In years to come, the greatest asset any nation can have is its human capital.

Over the past 2 years, we have developed 3 tools that have enabled us to classify and measure the entrepreneurial capabilities of more than 700 individuals across the Sultanate of Oman and have identified core skills that made them successful.

These tools will be deployed in Universities and Colleges to identify early entrepreneurial talent and introduce them to the unique preposition of doing business in Oman.

The research continues to cover more entrepreneurs across the Arabian Gulf.